



# Press Release

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## FOR IMMEDIATE RELEASE

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## **Cheyenne and Arapaho Tribes Acquires Property in El Reno, OK**

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Concho, Okla. – The Cheyenne and Arapaho Tribes has acquired a hotel property, the Best Western El Reno in El Reno, Okla.

Lucky Star Hospitalities, LLC (LSH), a solely tribally owned Limited Liability Company of the Cheyenne and Arapaho Tribes, has closed the purchase of the 60 room Best Western El Reno Hotel, located at 2701 South Country Club Road, El Reno, Oklahoma 73036. The purchase represents a strategic expansion into the hospitality industry for the Tribes and its Lucky Star Casinos. The Tribes will continue doing business as the Best Western El Reno and look forward to upholding the standard that has been expected from Best Western customers all across the country.

“We are excited to enter the hospitality industry to go along with our brand new Watonga Casino Hotel & Convention Center,” said Gov. Reggie Wassana. “The hotel is in very good condition and the proximity to key attractions around El Reno and other lands that the Tribes owns will position this hotel for good performance as we slowly come out of this pandemic.”

Located only a mile from Redlands Community College and only seven miles from the Tribes headquarters and Lucky Star Casino – Concho, the hotel boasts 60 rooms, an outdoor swimming pool, playground, and picnic area.

Lucky Star Hospitalities and the Tribes are working with American Resort Management – an Erie, Pennsylvania firm – to help manage the property along with the Lucky Star Watonga Hotel General Manager, Sheena Collins.

When Gov. Reggie Wassana and Lt. Gov. Gilbert Miles took office in 2018, one of their long-term strategies was to diversify the Cheyenne and Arapaho Tribes investments beyond gaming. This strategy began when the Tribes opened its first hotel in Watonga, Okla. The Tribes are in the process of several other planned investments, including the rebuild of the Canton Marina on Canton Lake and a large travel center.

“Economic diversification is critical to building a strong future for the Cheyenne and Arapaho Tribes and I am pleased to see the casino arm, Lucky Star Hospitalities, acquiring assets that will benefit tribal citizens for many generations to come,” said Gov. Wassana.

All of this was made possible by my administration working closely with all of our Legislators and looking at the long term benefits that this will bring to our Tribes, including additional job opportunities in the hospitality industry outside of gaming for our tribal citizens.

“We remain confident in our decision to enter the hospitality space and to build upon our investments,” said Gov. Wassana. We’re very pleased to add the Best Western El Reno to our growing portfolio and we look forward to discovering our next great opportunity.”